

2019 Sponsorship Packet



SEPTEMBER 14, 2019

 Wake Forest[®]
Baptist Health
High Point Medical Center



33rd Annual
High Point Medical Center
Heart & Sole 5K and Fun Run
to benefit Heart Strides

Saturday, September 14, 2019

2019 SPONSORSHIP OPPORTUNITIES

High Point Regional Health Foundation invites you to take part in a long-standing and highly recognized philanthropic event in your community. This year, we celebrate the 33rd annual Heart & Sole 5K and Fun Run to benefit the Heart Strides Cardiac and Pulmonary Rehabilitation Program at High Point Medical Center. We ask that as a significant member of the High Point community, you join us in this event with a sponsorship at one of the designated levels you will see detailed in the following materials.

Not only will you be promoting your business at an event that attracts more than 300 runners annually, you are supporting a program that assists in the recovery of individuals suffering from heart and lung disease living in and around your own community.

The details of sponsorship benefits are listed on the following pages. We hope you will join us for this High Point tradition!

Sincerely,

Erin Gibson
Development & Community Relations Officer
High Point Regional Health Foundation

OVERVIEW

ABOUT

The **33rd Annual Heart & Sole 5K and Fun Run** is a community event supporting Heart Strides. Heart Strides is a Cardiac and Pulmonary Rehabilitation Program at High Point Medical Center providing support for patients who have had a cardiac episode.

Each year the race attracts over 300 runners and walkers from across the state. Since inception, the event has raised over half a million dollars. The event is open to runners, walkers and children and includes all running levels.



RACE DAY

When: Saturday, September 14, 2019

Where: High Point Medical Center
Corner of Lindsay Street and Quaker Lane (behind the Hospital)
High Point, NC

Time: 7:00 a.m. – Registration
8:00 a.m. – Fun Run Start (1 mile)
8:30 a.m. – 5K Start
Awards Presentation & Prizes to follow

Entry Fees: Fun Run - \$10
5K – \$25 before Aug. 1
\$30 before Sept. 1
\$35 after Sept. 1

HEART STRIDES

The Heart Strides Cardiac and Pulmonary Rehabilitation Program at High Point Medical Center is designed for people who are suffering from heart and lung disease. Participants work toward a healthy recovery supervised by a team of skilled professionals. Through exercise, nutrition, counseling, education, and behavior modification, cardiac and pulmonary patients in our community are making great strides toward independent and healthy lifestyles.





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SPONSORSHIP LEVELS

PRESENTING LEVEL – \$10,000

Customized banner
Name/logo on T-shirts
Recognition on printed materials
Recognition in race packets
Information table
Up to twelve runners/walkers

GOLD LEVEL – \$5,000

Name/logo on T-shirts
Start/Finish line banner
Recognition on printed materials
Recognition in race packets
Up to ten runners/walkers

SILVER – \$3,000

Name/logo on T-shirts
Recognition on printed materials
Recognition in race packets
Up to eight runners/walkers

DONATED ITEMS

In addition to monetary sponsorships, donated items for prizes and runner support are greatly appreciated. We are seeking, but not limited to, the following items:

- Running Apparel
- Get-Aways
- Food Items
- Coupons or Discounts
- Tickets
- Gift Certificates

Deadline for recognition on the official race t-shirt is September 1, 2019.

BRONZE LEVEL – \$1,500

Name/logo on T-shirts
Signage in festivities area
Recognition on printed materials
Recognition in race packets
Up to six runners/walkers

PACERS – \$750

Recognition on printed materials
Recognition in race packets
Up to four runners/walkers

IN-KIND DONORS:

Recognition on select signage
Recognition on select printed materials