

2017 Sponsorship Packet

LoveLine *Celebration of Life*

29th Annual LoveLine Tree-Lighting Celebration

Thursday, December 7, 2017
Hayworth Cancer Center
302 Westwood Avenue
High Point, NC 27262



LoveLine at High Point Regional

The **LoveLine Fund** enables the Hayworth Cancer Center to provide direct assistance to patients and their families for prescription medications, wigs, equipment rental, nutritional supplements, transportation, and other emergency needs. During a time when the news of cancer can be so devastating, the offer of help through LoveLine can ease some worry and help promote healing.

A special thank you for your understanding of the financial burden cancer patients and their families endure in their fight for health. We hope you will support the LoveLine Fund as well as attend the 29th Annual Tree-Lighting Celebration on December 7, 2017.

All proceeds from this tree-lighting celebration benefit the LoveLine Fund, a program providing financial assistance to cancer patients and their families.

LoveLine Event Details

Thursday, December 7, 2017

6:30 p.m. – Opening Remarks

6:45 p.m. – Tree Lighting

7:00 – Festive walk around campus

Hayworth Cancer Center

302 Westwood Avenue

High Point, NC 27262

Event attendees will have the opportunity to walk around the hospital's campus to view the beautifully lit trees in honor and in memory of those who have been affected by cancer. There will be live music and refreshments along the walk.

This community event is open to anyone who has been touched by cancer at some point throughout their life, whether it be a family member, a friend or their own battle with this disease.

2017 Sponsorship Opportunities

Thank you for your consideration and your generosity toward others in need during this holiday season. Your gift will provide numerous essentials to cancer patients and their families.



Presenting Tree Sponsors - \$2,500

Recognition:

- Prominent name placement on a beautiful plaque displayed in the Hayworth Cancer Center Family Waiting Room throughout the year
- Individual or company name will be prominently recognized with custom signage by the Hayworth Cancer Center main tree
- Signage by the main event tree and a lit tree in a prominent sidewalk location displaying your name or company logo throughout the month of December
- Prominent recognition in LoveLine Tree-lighting Event Program



Tree Sponsors - \$1,000

Recognition:

- Name placed on a beautiful plaque displayed in the Hayworth Cancer Center Family Waiting Room throughout the year
- Individual or company name will be recognized with a prominently located lit tree on the hospital campus throughout the month of December
- Recognition in LoveLine Tree-lighting Event Program



Star Sponsors - \$500

Recognition:

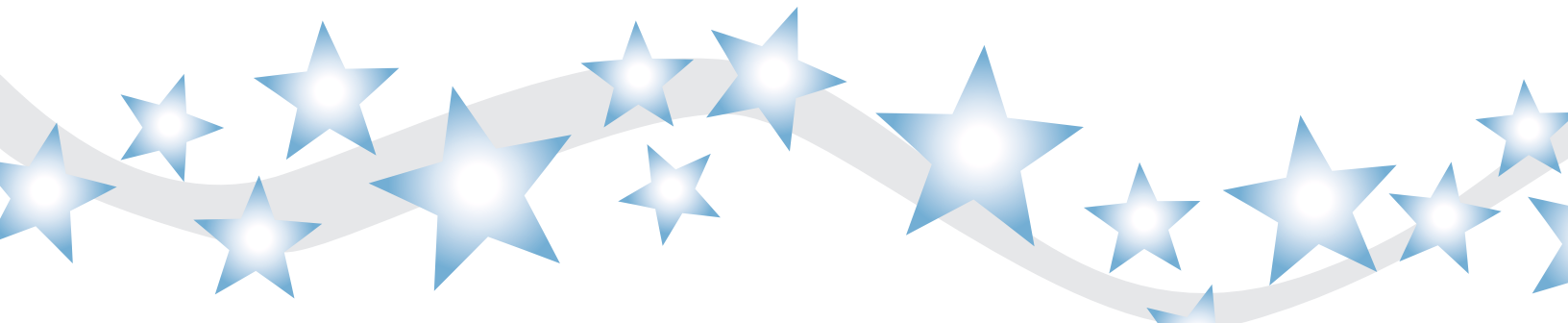
- Individual or company name will be recognized with a lit tree on the hospital campus throughout the month of December
- Recognition in LoveLine Tree-lighting Event Program



Luminary Sponsors - \$250

Recognition:

- Recognition in LoveLine Tree-lighting Event Program



2017 Sponsorship Acceptance

MAIL FORM AND PAYMENT TO:

High Point Regional Health Foundation
Attn: LoveLine
PO Box HP-5
High Point, NC 27261

FOR MORE INFORMATION, CONTACT:

Jennifer Lambert, Development Officer
Jennifer.Lambert@unhealth.unc.edu
336.878.6292

I/We, _____, agree to become a Corporate/Individual Sponsor for High Point Regional's LoveLine, a program providing financial assistance to cancer patients and their families.

Sponsorship Levels:

\$2,500 Presenting Tree Sponsor

\$1,000 Tree Sponsor

\$500 Star Sponsor

\$250 Luminary Sponsor

Custom/Additional Amount/Value: _____

In-Kind Donation Item: _____

Value: _____

Authorized Signature

Date

Printed Name

Title

Company Name (if applicable)

Phone Number

Email Address

Please email your preferred logo (high resolution format) for use in marketing materials to: Jennifer.Lambert@unhealth.unc.edu.

Sponsorships received after November 30, 2017 may not be eligible for inclusion on printed materials.

High Point Regional Health Foundation is a North Carolina non-profit organization with 501(c)(3) tax-exempt status (Tax ID #27-2854711). In the event that HPRH shall be prevented from performing any of its obligations under the terms of this agreement by an act of God, by inclement weather (for example flash floods, excessive winds, lightning, fire, etc.) or by the occurrence of any other event beyond its control, it shall be excused from any further performance of the obligations and undertakings set forth under the terms of this agreement. We regret that sponsorships are non-refundable. Sponsorships are limited and available on a first-come, first-serve basis.